

# ANNE MOYA STEYH

www.AnneMoyaStudios.com

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## Graphics Design/Multimedia Professional with 30+ years of experience with:

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Web Design/Internet Products  
Social Media Design

Point Of Purchase Collateral

Client Consultations

Process/Workflow Improvements

Evaluating & Selecting Media

Painting

User Interface Design

Promotional Materials

Project Management

Budget Development

Strategic Planning

Print Design

Multimedia/Print Production

Corporate Branding

Pre-Press/Press Checking

Presentation Design

Traditional/Digital Illustrations

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## TECHNICAL SKILLS

- Adobe InDesign CC
  - Adobe Photoshop CC
  - Adobe Illustrator CC
  - MS Excel/Word
  - CSS
  - MS PowerPoint
  - JavaScript
  - Mac OS
  - Windows OS
  - HTML
  - RIPper Software
  - Adobe Acrobat Professional
  - Traditional and Digital Illustration
  - Fine Art Acrylic & Enamel Painting
  - Skateboard Design
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## EXPERIENCE

### **Graphic Designer & Commissioned Artist** Anne Moya Studios– Seattle, WA 6/20/2014-Present

- Designed and maintain logo brand, merchandise, product photography, print collateral, website and social media channels.
- Front-end UI design, HTML and JavaScript coding, testing and website launch.
- Design and paint one-off custom and commissioned longboard and skateboard gallery art.

### **Production Designer – Contract** Creative Circle/T3 Publishing – Seattle, WA 6/12/2015-7/15/2015

- Created layout and converted TD Ameritrade's thinkMoney magazine for online viewing.
- Utilized proprietary CMS system and HTML and provided improved SEO workflow standards.
- Worked remotely and attended weekly meetings.

### **Email Designer – Contract** Creative Circle/Sur La Table – Seattle, WA 3/24/2015-4/10/2015

- Design, brand and photo editing production of e-commerce e-mails.
- Worked with Art Director and Creative Director adhering to strict brand guidelines for quick turnover.

### **Graphic Designer – Contract** Creative Circle/LiveAreaLabs – Seattle, WA 5/13/2013-6/20/2014

- Design and file production of desktop, mobile and tablet e-commerce websites and banner ads.
- Works with Creative Director, clients and design teams in a fast-paced ad agency environment.
- Clients include, Columbia, Trina Turk, Black Diamond Equipment, Hancock Fabrics and Ariat.

### **Graphic Designer – Contract** Creative Circle/Coinstar/Orango – Bellevue, WA 5/9/2012-5/09/2013

- Worked with Marketing Manager to design, art direct, rebrand, build workflow and CMS system.
- Responsibilities included the design, coding and file preparation of email, print collateral, kiosk user experience, Kiosk flash ads, digital signage and social media imagery.
- Orango Holiday Campaign resulted in 150% sales increase.

### **Designer/Art Critic - Freelance** Seattle Star – Seattle, WA 3/1/2012-4/1/2015

- Supplied photography and designed logo and brand.
- Provided news and reviews of Seattle events with the focus on the graphic novel scene.

**UX Production Designer – Contract** RedTech/Microsoft – Seattle, WA 8/2/2011-2/11/2012

- Collaborated with Microsoft Advertising to create, maintain and organize graphic assets, banner ads and conceive internet and social media campaigns.
- Work with Program Manager to ensure the visual design is reflective of and additive to the target Consumer experience.

**UX Designer – Contract** Rylem/ADP/COBALT – Seattle, WA 2/02/2011-7/29/2011

- Works with Product Manager for Social Media to create user experiences through wireframes and mockups for various automotive brands including VW, Mini, BMW, Ford and Chevrolet.

**Production Artist – Freelance** Radarworks – Seattle, WA 4/2009-2/2011

- High-profile consultant charged with troubleshooting, rebuilding, designing layout and producing Microsoft Office communicator documentation for the interactive Windows Live international launch.

**Graphic Designer – Freelance** Directv/Root Sports Network – Seattle, WA 10/2010-1/2011

- Graphic Designer recruited to introduce department procedures that included traffic management, art directing and CMS management, organization in the Utah, Colorado, Seattle and Pittsburgh markets.

**Graphic Designer – Contract** Smart Dept./Fluke Networks – Everett, WA 5/2010

- Design and modernize collateral and papers for software/server product line, while controlling projects that included package design, flyers, tradeshow booth, white papers, account notes.

**Web Designer – Contract** Filter/Colliers International – Seattle, WA 7/2009-1/2010

- Design, testing, image editing, production and optimization of monthly email newsletter and micro sites for Canada and the United States.

**OTHER RELATED EXPERIENCE**

<b>Web Designer – Contract</b> Filter/EXG Studios Microsoft – Seattle, WA	5/2009
<b>Web Designer/Production Designer</b> Expedia.com – Bellevue, WA	2007- 2009
<b>Print Designer/Web/Production Designer</b> Macy’s– Seattle, WA	2005-2006

**EDUCATION & PROFESSIONAL DEVELOPMENT**

- **Bachelor of Arts in Graphic Design** – Henry Cogswell College
  - **Associate of Arts in Print Production** – Shoreline Community College
- Adobe Software Training ~ SpecLogix Paper and Design ~ P.I.A. Certification in Print Production

**HONORS & ACCOMPLISHMENTS**

- Georgetown Art Attack! and Greenlake Art Walk - Seattle, WA 2016-Present
- Boarded Up, The Art of Skateboarding Exhibition - Orlando, FL 2015-2016
- Shunpike Storefronts - Seattle, WA 2015
- Deck Art 2015 Gallery Show - Rochester, MI 2015
- Dennon Museum Exhibition *Sideways: Exploring Skateboard Art + Culture* 2015
- Finalist- 2005 Electronic Publishing EPPIE Awards-Best Non-fiction Title.
- The Fantasy Writer's Companion ISBN: 1896944159 (illustrations) 2005
- Commissioned design of indigenous sculpture - Snohomish, WA 1993